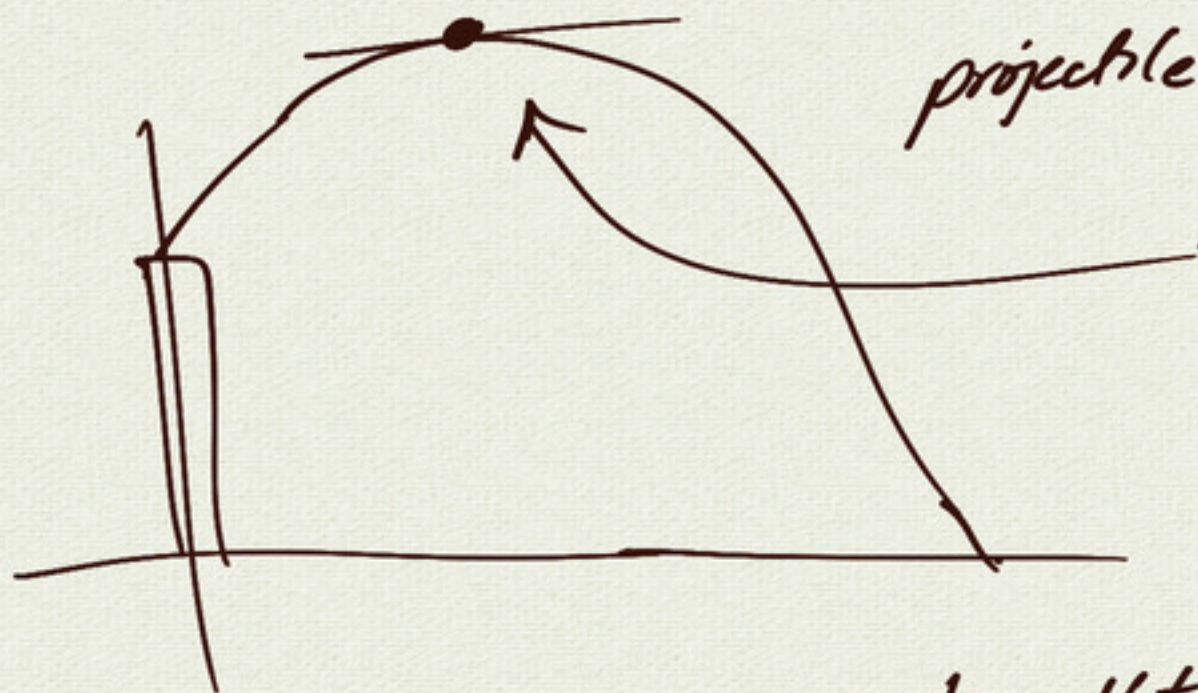


10.4 Optimization

find min or max



projectile

find max height
 $y(t)$

\Rightarrow look for $y'(t)=0$
critical pts.

$$y(t) = y_0 + v_y t - 16t^2$$

$$\Rightarrow y'(t) = v_y - 32t$$

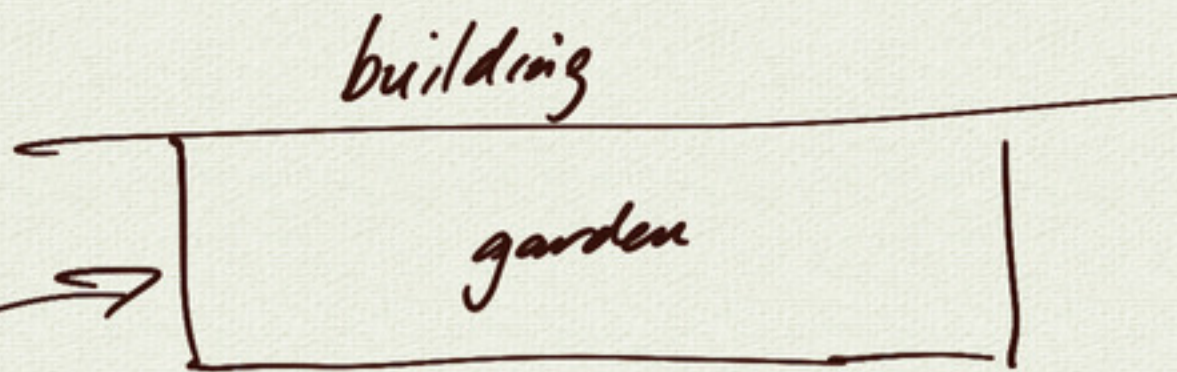
$$y''(t) = -32$$

$$y''(t_{\max}) = -32 < 0 \quad \text{local max}$$

(critical pt
 $y'(t)=0$
 $v_y = 32t$)

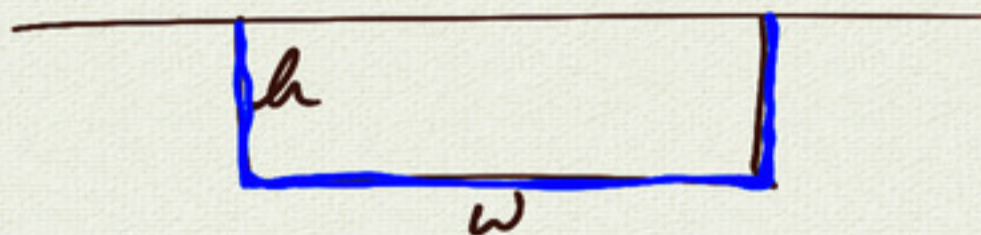
$$t_{\max} = \frac{v_y}{32}$$

example:



build fence
with 100m fencing
material

maximize area (assume rectangle)



$$A = w \cdot h$$

$$\text{constraint: } 2h + w = 100 \Rightarrow w = 100 - 2h$$

$$\boxed{A = wh}$$
$$\boxed{A(h) = (100 - 2h)h} \text{ maximize}$$

$$A = 100h - 2h^2$$

$$\Rightarrow \boxed{A'(h) = 100 - 4h}$$

$$\text{critical pts: } A'(h) = 0$$

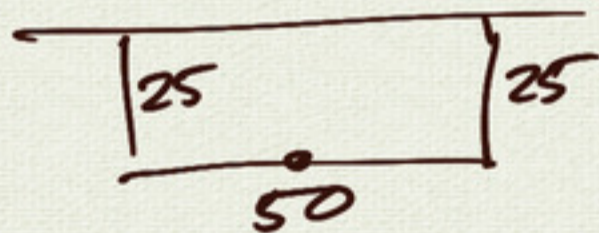
$$100 - 4h = 0$$

$$h = 25 \Rightarrow w = 100 - 2(25) = 50$$

$$\boxed{A''(h) = -4}$$

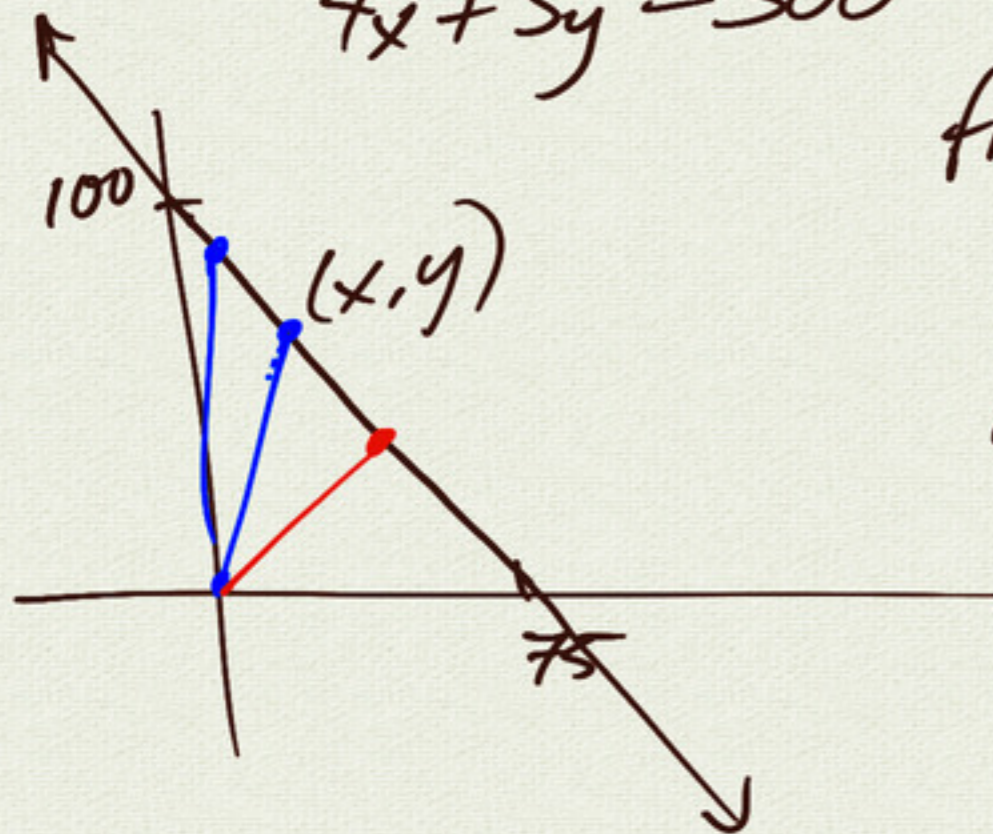
$$A''(25) = -4 < 0$$

local
max



example: line

$$4x + 3y = 300$$



point
find (x, y) on line
closest to origin

$$d^2 = x^2 + y^2$$

$$f(x) = x^2 + y^2$$

minimize
distance
squared
 $d_1 < d_2 \Leftrightarrow$
 $d_1^2 < d_2^2$

$$4x + 3y = 300$$

$$y = \frac{1}{3}(300 - 4x)$$

$$f(x) = x^2 + \frac{1}{3^2}(300 - 4x)^2$$

minimize

$$f'(x) = 2x + \frac{1}{9}2(300 - 4x)(-4)$$

$$= 2x - \frac{8}{9} \cdot 300 + \frac{32}{9}x$$

$$= 2x - \frac{800}{3} + \frac{32}{9}x$$

$$f'(x) = 0 \Rightarrow \left(2 + \frac{32}{9}\right)x = \frac{800}{3}$$

$$\frac{50}{9}x = \frac{800}{3}$$

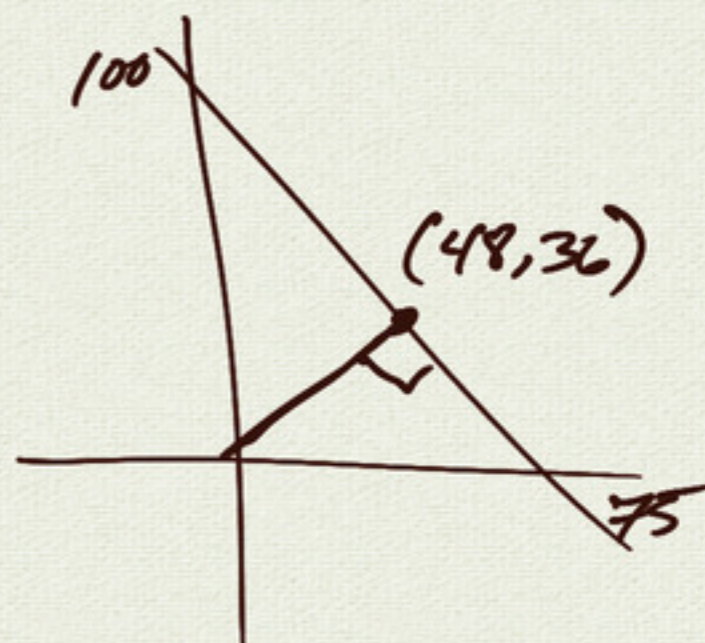
$$x = 48$$

$$\begin{aligned} y &= \frac{1}{3}(300 - 4x) \\ &= \frac{1}{3}(300 - 4 \cdot 48) \\ &= 36 \end{aligned}$$

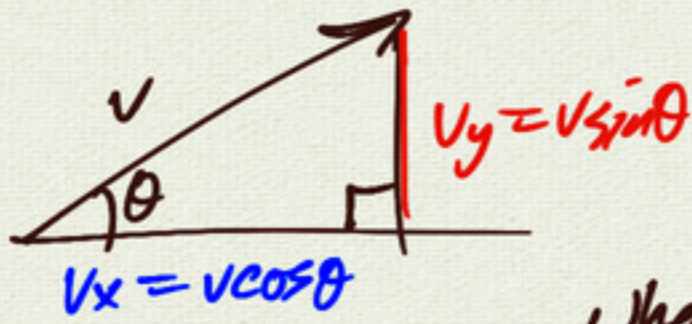
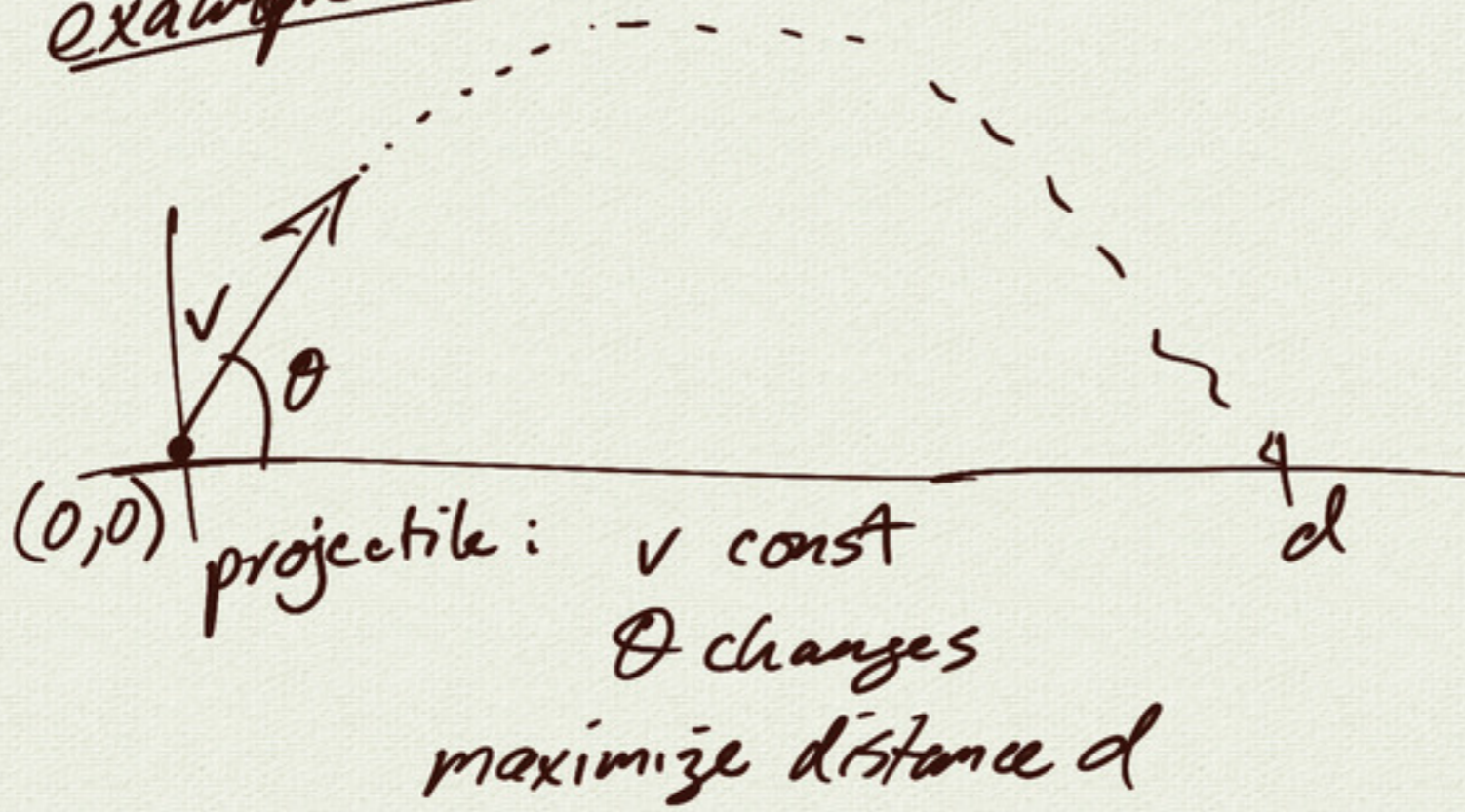
$$f''(x) = 2 + \frac{32}{9}$$

$$f''(48) > 0$$

local
min



example:



$$x(t) = v_x t$$

$$y(t) = v_y t - 16t^2$$

When do we hit ground? $y(t) = 0$

$$v_y t - 16t^2 = 0$$

$$t(v_y - 16t) = 0$$

$$t_{end} = \frac{v_y}{16}$$

$$d = x(t_{end})$$

$$= v_x \left(\frac{v_y}{16} \right)$$

$$d = (v \cos \theta) \left(\frac{v \sin \theta}{16} \right)$$

$$d(\theta) = \frac{v^2 \sin \theta \cos \theta}{16}$$

$$d'(\theta) = \frac{v^2 \sin 2\theta}{32}$$

(avoid product rule)

$$d(0) = 0$$

$$d\left(\frac{\pi}{2}\right) = 0$$

$$\sin 2\theta = 2 \sin \theta \cos \theta$$

$$d'(\theta) = \frac{v^2 \cos 2\theta (2)}{32}$$

$$= \frac{v^2 \cos 2\theta}{16}$$

$$d''(\theta) = -\frac{v^2}{8} \sin 2\theta$$

critical pts: $d'(\theta) = 0$

$$\frac{v^2 \cos 2\theta}{16} = 0$$

$$\cos 2\theta = 0$$

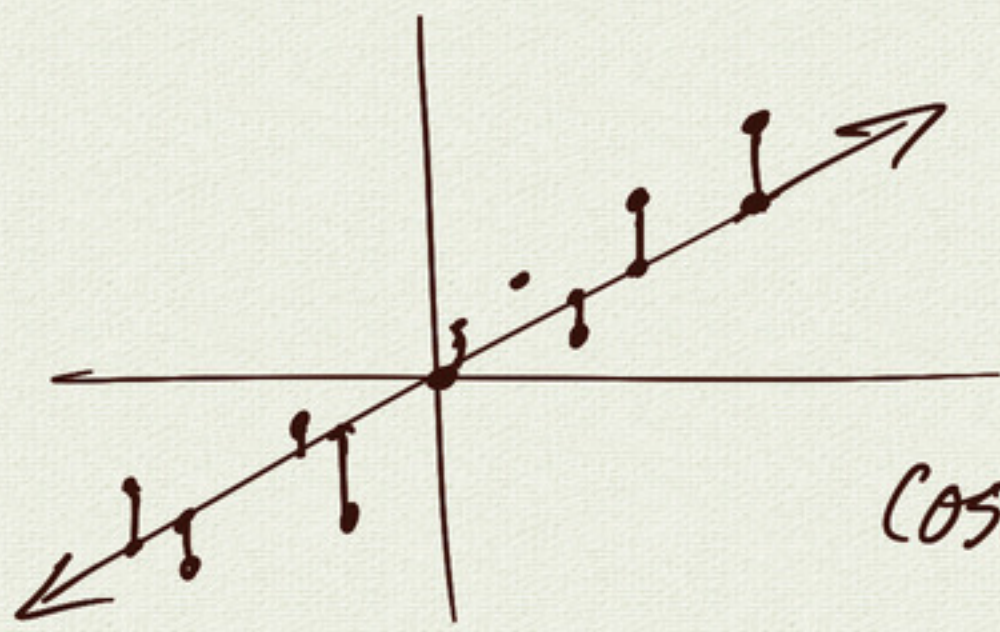
$$2\theta = \frac{\pi}{2}$$

$$\theta = \frac{\pi}{4}$$

$$d''\left(\frac{\pi}{4}\right) = -\frac{v^2}{8} \sin \frac{\pi}{2} < 0$$

local max

Linear regression



data $(x_1, y_1) \dots (x_n, y_n)$

find best fit line
(through origin)

$$y = mx \quad \text{model}$$

$$\text{cost } C = \sum_{i=1}^n (y_i - mx_i)^2$$

minimize cost (choose m)

example: $(x_1, y_1) (x_2, y_2) (x_3, y_3)$

$$\Rightarrow C(m) = (y_1 - mx_1)^2 + (y_2 - mx_2)^2 + (y_3 - mx_3)^2$$

$$\Rightarrow C'(m) = 2(y_1 - mx_1)(-x_1) + 2(y_2 - mx_2)(-x_2) + 2(y_3 - mx_3)(-x_3)$$

$$\left| \begin{array}{l} \frac{d}{dm}(5m) = 5 \\ \frac{d}{dm}(m^2) = 2m \end{array} \right.$$

(solve for m)

$$C'(m) = \sum_{i=1}^n 2(y_i - mx_i)(-x_i)$$

$$C'(m) = 0 \Rightarrow \sum_{i=1}^n (y_i - mx_i)(-x_i) = 0$$

$$\sum_{i=1}^n (-x_i y_i + mx_i^2) = 0$$

$$\Rightarrow m = \frac{\sum_{i=1}^n x_i y_i}{\sum_{i=1}^n x_i^2}$$

looks like $\bar{x} \cdot \bar{y}$

looks like $|\bar{x}|^2$