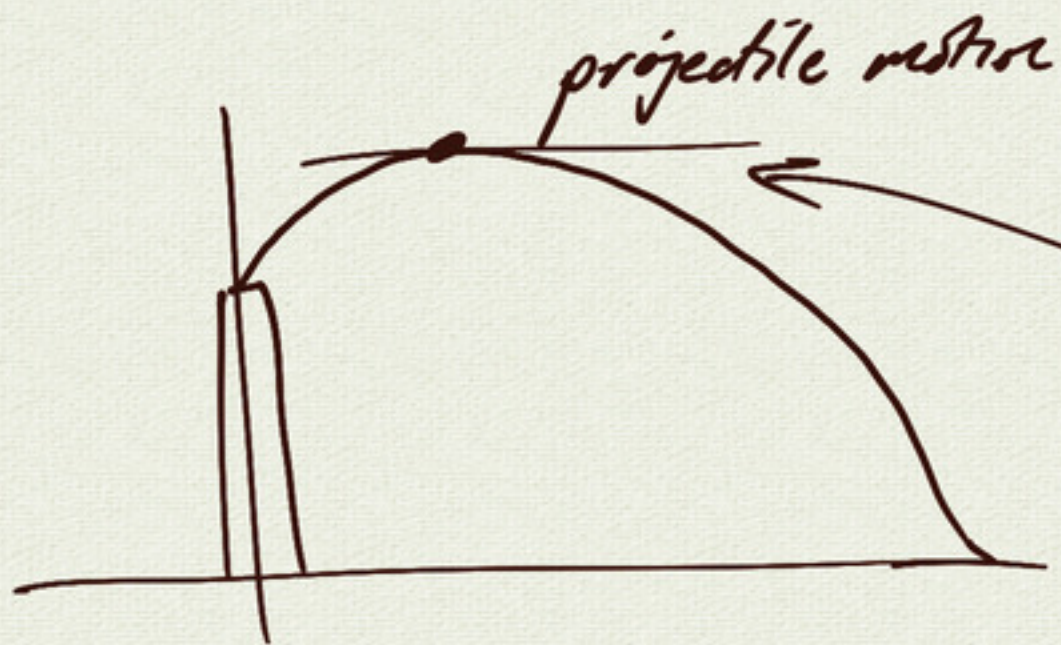


# 10.4 Optimization

find min/max



find max height

maximize  $y(t)$

$\Rightarrow$  find critical pts  
(where  $y'(t) = 0$ )

$$y(t) = y_0 + v_y t - 16t^2$$

$$\Rightarrow y'(t) = v_y - 32t$$

$$y''(t) = -32$$

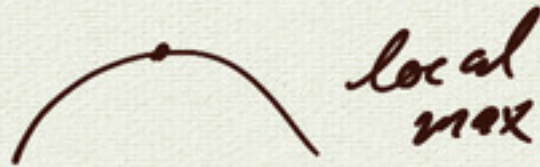
critical pt:

$$y'(t) = 0$$

$$v_y = 32t$$

$$t_{\max} = \frac{v_y}{32}$$

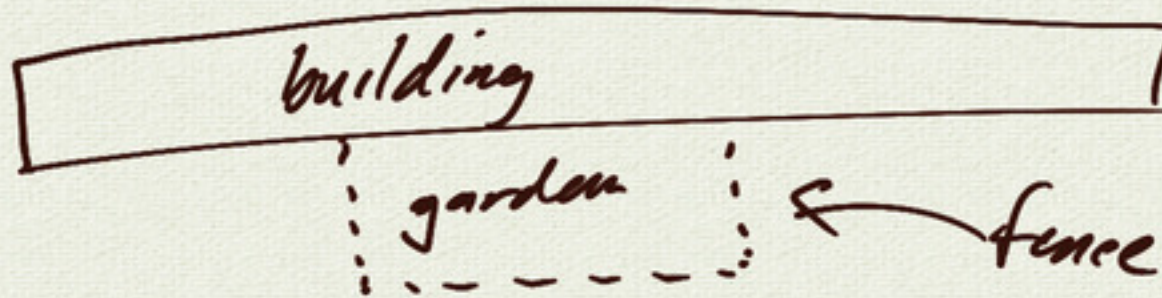
$$y''(t_{\max}) = -32 < 0$$





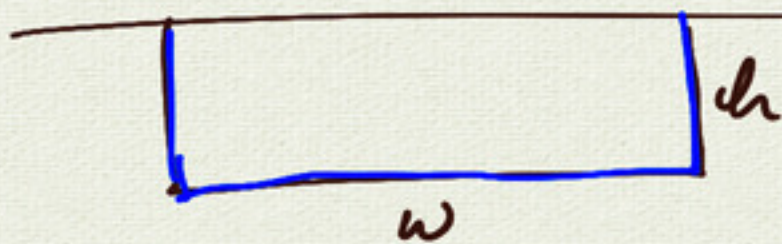


Example:



100m fencing material

maximize area of garden (assume rectangle)



$$A = wh$$

area

$$\text{constraint: } 100 = 2h + w$$

$$\Rightarrow w = 100 - 2h$$

$$\Rightarrow A = wh$$

$$\boxed{A(h) = (100 - 2h) \cdot h} \quad \text{maximize}$$

$$A(h) = 100h - 2h^2$$

$$A'(h) = 100 - 4h$$

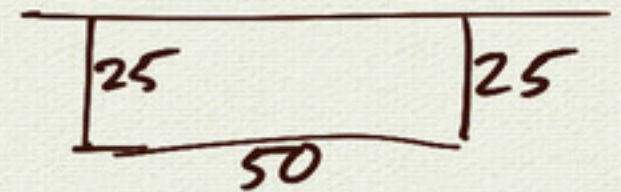
$$\text{critical pts: } A'(h) = 0$$

$$100 - 4h = 0$$

$$h = 25 \Rightarrow w = 50$$

$$A''(h) = -4$$

$$A''(25) = -4 < 0 \quad \text{local max}$$

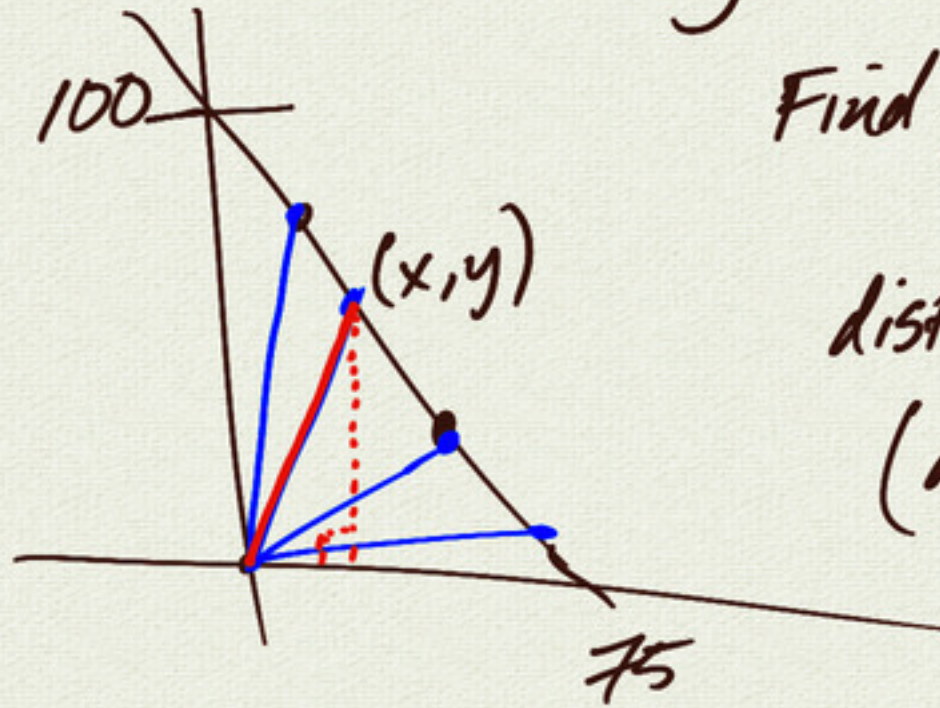




example 2

line

$$4x + 3y = 300$$



Find point on line closest to origin

$$\text{distance } d = \sqrt{x^2 + y^2}$$

(distance formula  $d = \frac{\sqrt{(x-0)^2 + (y-0)^2}}{\sqrt{(x_2-x_1)^2 + (y_2-y_1)^2}}$ )

function:  $f(x) = x^2 + y^2$

$$4x + 3y = 300$$

$$y = \frac{1}{3}(300 - 4x)$$

$$f(x) = x^2 + \left[\frac{1}{3}(300 - 4x)\right]^2$$

$$f'(x) = 2x + \frac{2}{3^2}(300 - 4x)(-4)$$

$$= 2x - \frac{8}{3^2} \cdot 300 + \frac{32}{3^2}x$$

$$= 2x + \frac{32}{9}x - \frac{800}{3}$$

$$= \frac{18 + 32}{9}x - \frac{800}{3}$$

$$= \frac{50}{9}x - \frac{800}{3}$$

critical pts:

$$f'(x) = 0$$

$$\frac{50}{9}x = \frac{800}{3}$$

$$50x = 2400$$

$$x = 48$$

$$y = \frac{1}{3}(300 - \frac{4 \cdot 48}{192}) = 36$$

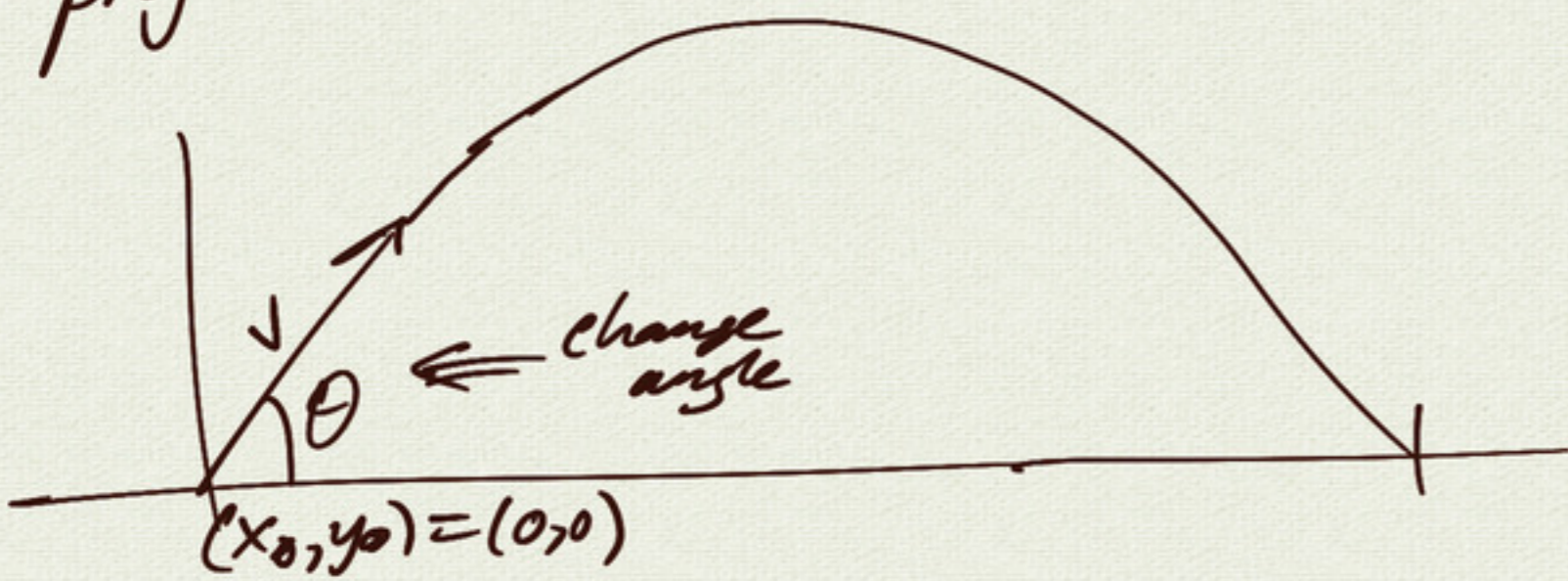
$$f''(x) = \frac{50}{9}$$

$$f''(48) = \frac{50}{9} > 0$$

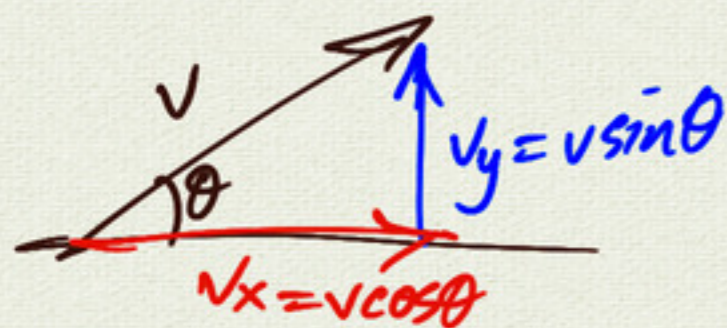
local min



# projectile motion



find  $\theta$  to maximize distance



$$x(t) = v_x t$$

$$y(t) = v_y t - 16t^2$$

when do we hit ground?

$$y(t) = 0$$

$$y(t) = t(v_y - 16t) = 0$$

$$t = 0 \text{ or } t = \frac{v_y}{16}$$

$$\text{distance } d = x(t_{\text{ground}})$$

$$= v_x \cdot t_{\text{ground}}$$

$$= v_x \frac{v_y}{16}$$

$$= \frac{(v \cos \theta)(v \sin \theta)}{16}$$

$$d(\theta) = \frac{v^2}{16} \cos \theta \sin \theta$$

$$d(\theta) = \frac{v^2}{32} \sin 2\theta$$

$$\text{check: } d\left(\frac{\pi}{2}\right) = 0$$

$$d(0) = 0$$

$$\sin 2\theta = 2 \sin \theta \cos \theta$$

$$d'(\theta) = \frac{v^2}{32} \cos 2\theta \cdot 2$$

$$= \frac{v^2}{16} \cos 2\theta$$

$$\text{critical pts: } d'(\theta) = 0$$

$$\frac{v^2}{16} \cos 2\theta = 0$$

$$\cos 2\theta = 0$$

$$2\theta = \frac{\pi}{2}$$

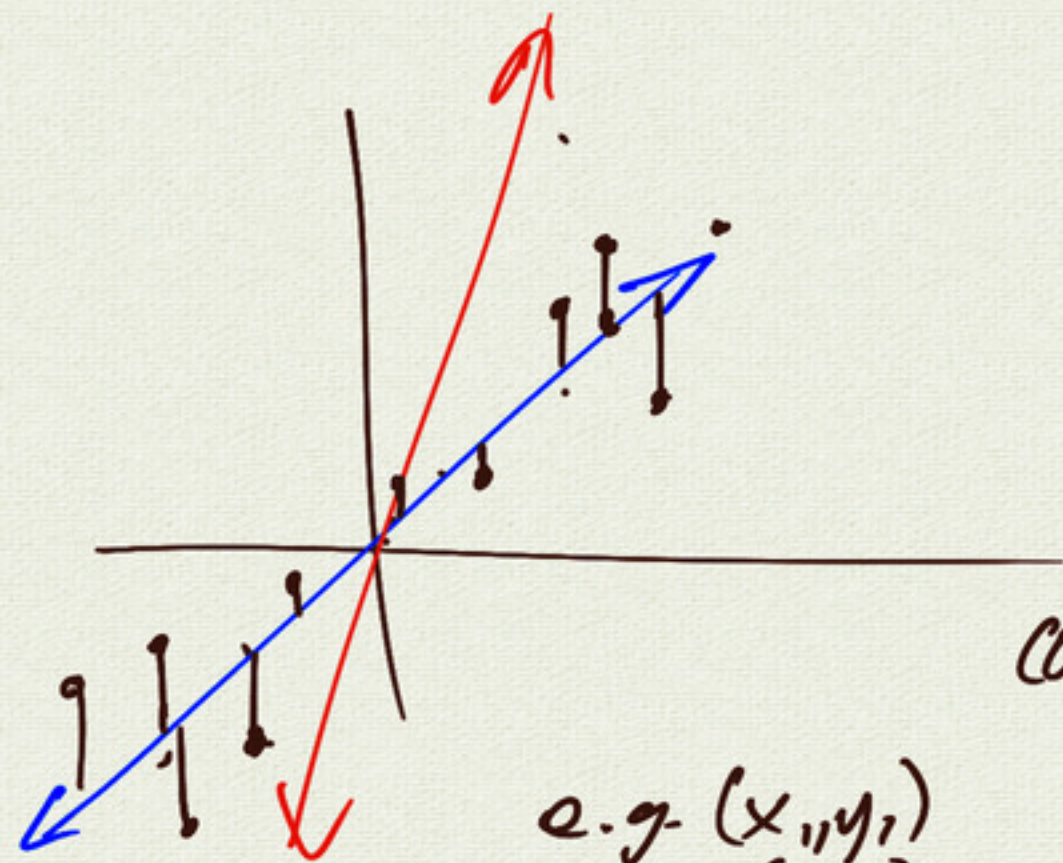
$$\theta = \frac{\pi}{4}$$

$$d''(\theta) = -\frac{v^2}{16} \sin 2\theta$$

$$d''\left(\frac{\pi}{4}\right) = -\frac{v^2}{16} \sin \frac{\pi}{2} < 0$$







data  $(x_1, y_1) \dots (x_n, y_n)$

find best fit line thru origin

model  $y=mx$

$$\text{cost } C = \sum_{i=1}^n (y_i - mx_i)^2$$

e.g.  $(x_1, y_1)$   
 $(x_2, y_2)$   
 $(x_3, y_3)$

$$C = (y_1 - mx_1)^2 + (y_2 - mx_2)^2 + (y_3 - mx_3)^2$$

minimize cost  $C(m) \Rightarrow$  find  $C'(m)$

$$\begin{aligned} \underline{(n=3)} \quad C'(m) &= 2(y_1 - mx_1)(-x_1) \\ &\quad + 2(y_2 - mx_2)(-x_2) \\ &\quad + 2(y_3 - mx_3)(-x_3) \end{aligned}$$

$$\left| \frac{d}{dm}(5m) = 5 \right.$$

in general:

$$C'(m) = \sum_{i=1}^n 2(y_i - mx_i)(-x_i)$$

$$C'(m) = 0 \rightarrow \sum_{i=1}^n (-x_i y_i + m x_i^2) = 0$$

$$\Rightarrow m = \frac{\sum_i x_i y_i}{\sum_i x_i^2}$$

linear regression